

# La Piazza dei Mestieri di Torino: l'origine dell'idea

[The idea of Piazza dei Mestieri of Torino]

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ABSTRACT. The aim of this report is to illustrate the links between the development of the Piazza dei Mestieri and the identity and the culture of its area. The aim is also to clarify the "sense" of the values and the image of Piazza. At last, to define the system of relationships and the self-expansion of the structure, showing the style of life of the Foundation.

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